



Press Advisory
For Immediate Release

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Dennis Petrocelli, PG, Matrix New World Engineering Inc., Named Finalist for Entrepreneur of the Year

Ernst & Young announces Dennis Petrocelli as 2011 New Jersey Award Finalist for Entrepreneur of the Year

East Hanover, NJ - May 24, 2011

Senior Vice President, Dennis Petrocelli, PG, has been named as an Ernst & Young Entrepreneur Of The Year® 2011 New Jersey Award finalist. According to Ernst & Young LLP, the awards program recognizes entrepreneurs who demonstrate excellence and extraordinary success in such areas as innovation, financial performance and personal commitment to their businesses and communities. Dennis Petrocelli was selected as a finalist from nearly 50 nominations by a panel of independent judges. Award winners will be announced at a special gala event on June 23, 2011 at the Teaneck Marriott at Glen pointe. The Ernst & Young Entrepreneur of the Year Program celebrates its 25th anniversary this year. The program has expanded to recognize business leaders in more than 140 cities and more than 50 countries throughout the world. Mr. Petrocelli stated "This is an honor and an opportunity for both Matrix New World Engineering, Inc. and me, personally and professionally. I thank Ernst & Young and look forward to continuing the selection process."

Last May, Matrix responded to the Gulf of Mexico as part of The Alliance to provide boom deployment strategy, permitting, wildlife capture operations, natural resource compliance, and waste auditing in response to what has become the largest oil spill in history. The Alliance is a spill response and natural resources damage (NRD) joint practice with the firms O'Brien & Gere and Versar. Matrix has opened an office in Mobile, Alabama and has resources currently deployed in Louisiana, Mississippi, Alabama, and Florida performing various tasks. The firm plans on continuing to grow their business in the Gulf region. We also have a growing office in Goodyear, Arizona, where we are managing the on-going groundwater investigation and remediation at the Phoenix-Goodyear Airport North Superfund Site.

Formed in 1990, Matrix, a premiere woman-owned engineering and environmental services firm, provides civil, environmental, geotechnical and civil engineering, and oil spill and survey services in the Northeast. It has also expanded into Phoenix, AZ with satellite offices in the Gulf.

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Dennis Petrocelli, PG
Senior Vice President

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